

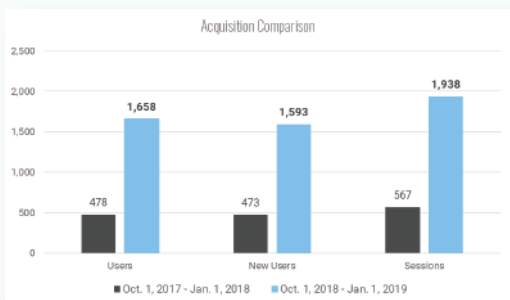
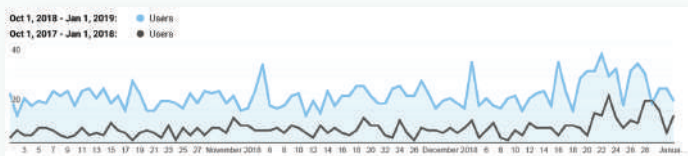


ORGANIC TRAFFIC

Comes to Life

Despite a new website and increased efforts towards social media community building, a local pet store was not getting the organic traffic, ranking, or new customer results they wanted to see every month.

Our growth strategists saw an opportunity to execute a strong search engine optimization campaign to great effect.



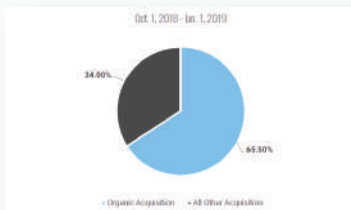
Users increase **247%**
New Users increase **237%**
Sessions increase **242%**

THE RESULTS

Working with Pet Engine

Our client's website dramatically turned around it's organic user acquisition, as well as improved it's ranking on relevant search engine results pages in just three months!

Organic search became the primary driver of site traffic to the website while new loyalty accounts, sales, and revenue all increased at the same time.



Organic search became the primary driver of site traffic as evidenced in comparing previous three month periods.